

JOB SEARCH

TOP USES FOR PLUNKETT RESEARCH ONLINE

Access to PlunkettResearchOnline.com is like having your own, in-house research department!

1 Prepare for an Interview

EXAMPLE: You have an interview coming up with Enterprise Rent-a-Car. You want to sound as interested and informed as possible.

ACTION PLAN: Go to the “Job Seekers Resources” link on Plunkett. Use our “7 Keys to Employer Research” in the “Job Seekers Resources” section as your guide. Study Plunkett data, and follow our links to important outside data in order to build full knowledge of how your prospective employer ranks against others.

TIP: Use Plunkett’s company data to research the background of the CEO and the company’s revenue growth to give you talking points during the interview.

2 Compare One Employer to Another by Vital Factors

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TIPS:

- Plunkett Research offers concise data for the comparison of companies and industry sectors from an employee’s point-of-view.
- Our employer profiles often include such corporate culture items as tuition reimbursement, child care and on-site gyms.

3 Search for Potential Employers

EXAMPLE: You want to create a list of potential employers in your state within a specific industry.

ACTION PLAN: Plunkett Research gives you profiles of thousands of industry-leading employers. You can compile custom lists and export contact data. Search, view and filter employers by employee count, revenues, profitability, geographic location, type of ownership and much more.

TIPS:

- To search all employers in our system, go to the Search All center and search “Companies”.
- To view employers in your favorite industry, go directly to the Industry Research center of your choice and search “Companies”.
- Look at our Favorite Employers Lists: In our special “Search for Employers” center, you’ll be able to sort and view our hand-picked list of 500 major employers and 500 mid-sized employers. These are the same firms selected for our annual Almanac of American Employers publication.

4 Become an Expert in our Job Seekers Resources Center

EXAMPLE: Learn how to conduct the in-depth research that will give you an edge as a job seeker.

ACTION PLAN: In this special Job Seekers Resources link, you’ll have access to our unique tools including our “7 Keys to Employer Research,” “Job Market Trends,” “Job Market Statistics,” “How to Apply for a Job Online,” “Links to Job Search Sites”, “Professional Organizations and Industry Associations Database”, and much more.

TIP: Use our lists of industry associations and professional societies to find contacts for conferences, industry news, industry studies and job openings.



Plunkett Research,® Ltd.

Our Market Research = Your Smart Decisions